



Marketing & Industry Relationships Manager

Design Centre Chelsea Harbour | London | Full-time

About Us

Wells is a specialist luxury wallcovering installation company delivering high-end residential and commercial projects across London and beyond.

We work with leading interior designers, architects and contractors on exceptional properties. Our reputation is built on precision, professionalism and craftsmanship.

We are growing and now we need someone to take our marketing and industry presence to the next level.

The Role

This is not a traditional marketing role.

This is about **presence, relationships and influence.**

In short:

You're the person who makes sure Wells is seen, known, trusted and specified.

You'll be at the centre of everything:

- Marketing
- Relationships
- Events
- Industry presence

You're not hiding behind a screen.

You're out there:

- Hosting designers
- Building relationships
- Running events
- Making things happen

We've got the brand and reputation. We've now got the space (Design Centre, Chelsea Harbour).

We just need you to **bring it to life.**

What You'll Be Doing

Marketing Strategy & Direction

- Creating and running the marketing strategy
 - Managing budget to deliver results
 - Making sure everything we do drives real business
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Brand & Communications

- Maintain a brand presence that feels consistent, considered and high quality.
 - Oversee website, newsletters and communications.
 - Ensure everything we put into the world reflects the level we operate at.
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Social & Digital Presence

- Lead digital channels with intention.
 - Create content that shows the craftsmanship and complexity behind our work.
 - Stay relevant without chasing noise.
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Industry Relationships

- Build strong relationships with designers, contractors and brand partners.
 - Become someone people know, trust and want to work with.
 - Open doors to the right opportunities.
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Events & Design Centre Presence

- Own our Design Centre Chelsea Harbour space as a centre for industry engagement.
 - Create and run a consistent programme of events, from small breakfasts to collaborations and CPDs.
 - Host with confidence and attention to detail.
 - Make the space somewhere people want to come back to.
 - Turn conversations into relationships, and relationships into work.
 - This is a core part of the role. Not occasional. Not optional.
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Marketing Materials & Content

- Produce clear, well-designed materials and presentations within Canva software.
 - Create case studies and content that reflect the quality of our work.
 - Maintain consistency across everything we produce.
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Tracking & Performance

- Know what is working and what is not.
 - Track enquiries and sources.
 - Use insight to improve decisions and outcomes.
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Why This Role Is Different

You will not be sitting behind a screen producing content in isolation.

You'll be visible

- Front-facing
- Hosting
- Connecting
- Driving real commercial outcomes

If you want to **own a brand presence and make things happen in the real world** — this role will be for you.

The Perfect Person Will

- Be highly organised and detail-focused.
- Be confident engaging with high-end designers and industry professionals.

- Build relationships naturally and with credibility.
 - Think strategically but also get stuff done.
 - Enjoy being visible, present and involved.
 - Take pride in creating considered, well-run events.
 - Understand how marketing activity translates into commercial outcomes.
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The Details

Design Centre Chelsea Harbour, London

Competitive Salary

Full-time

Working closely with the leadership team

Primarily office-based with regular in-person engagement

What Success Looks Like

- A consistent, well-attended programme of events
 - A visible and respected presence within the Design Centre
 - Strong relationships with the right designers and partners
 - Increased inbound opportunities
 - Marketing that contributes directly to growth
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Next Step

If this feels like the kind of role you have been looking for, we would love to hear from you.

Please email [**COO@wells-interiors.com**](mailto:COO@wells-interiors.com)