



## **Marketing Assistant**

Salary: £27,000 – £30,000

Location: Chelsea Design Centre, London

Watts 1874 is a historic British interiors brand, renowned for its craftsmanship, artistry, and heritage. We are seeking a highly organised and detail-focused Marketing Assistant to support the delivery of marketing, PR, and digital activity across the business.

This is a junior role, ideal for someone early in their marketing career who is keen to gain hands-on experience within a luxury, design-led environment. You will support the Marketing & PR Executive and the Digital Experience & Web Development Executive, helping ensure campaigns, communications, and content are delivered accurately and in line with the Watts 1874 brand.

### **The Role**

- Support marketing and PR activity, including campaign coordination and content preparation
- Assist with social media content across Instagram, LinkedIn, and Pinterest
- Help prepare and organise content for email marketing, website updates, and PR use
- Support the build and scheduling of newsletters and digital communications
- Assist with press activity, including press materials and imagery collation
- Upload approved content and imagery to CMS and email platforms
- Support basic reporting by pulling engagement metrics and preparing summaries
- Maintain organised records of assets, approvals, PR coverage, and reports

### **About You**

- 0–2 years' experience in marketing or communications (including internships or placements)
- Strong organisational skills and excellent attention to detail
- Confident using tools such as Mailchimp, CMS platforms, Canva, and Adobe Creative Suite
- Basic knowledge of Photoshop and video editing tools (e.g. CapCut)
- Good written communication and proofreading skills
- A strong visual eye and appreciation for luxury presentation
- An interest in heritage brands, interiors, design, or the creative industries

### **Qualifications**

- Degree, diploma, or equivalent qualification in Marketing, Digital Marketing, Communications, or a related discipline
- or relevant practical experience

This is an excellent opportunity to develop your marketing career within a respected luxury interiors brand, working closely with experienced professionals across marketing, PR, and digital.

Please send your CV and cover letter to Catherine Perry ([watts1874@co-unityhr.co.uk](mailto:watts1874@co-unityhr.co.uk))