

Role: Content Creator
Company: Cox Workshops Ltd
Location: London N17
Hours: 40 hrs per week
Contact: recruitment@coxlondon.com



Cox London are designers and makers of unique functional art in the form of lighting installations and furniture. At Cox London we design and fabricate individual pieces and limited-edition collections for interior decorators, collectors and private clients. By nurturing, inspiring and enriching our relationships with our artisans & craftspeople, our clients, the communities we support and our partners, our vision is to help shape remarkable interior beauty.

The Role

Reporting directly to the Head of Marketing, this role will produce visual, video, graphic and written content that brings Cox London's brand, craftsmanship and aesthetic intent to life across digital and print platforms. The successful candidate will play a central role in expressing the artistry, material intelligence and sculptural presence of our work. This is an opportunity to shape how the brand is seen and experienced, elevating studio, workshop and brand moments into compelling visual narratives and presenting finished pieces with the same sense of theatre and refinement with which they are conceived.

Key Responsibilities:

- Create and deliver high-quality graphic design assets aligned with Cox London's visual identity.
- Produce, film and edit short-form video content, including Reels and Stories, with a strong sense of atmosphere and pacing.
- Capture and curate studio, process, product and campaign content using professional equipment and mobile devices working with in house photographers and marketing team.
- Confidently shoot and edit content on iPhone and similar devices for agile, behind-the-scenes and real-time storytelling.
- Utilise editing apps and social-native tools to create polished, platform-ready content.
- Design brochures, presentations, documents and marketing collateral that communicate with clarity and confidence.
- Support content marketing initiatives across digital channels.
- Assist in maintaining and evolving a distinct visual language across all touchpoints.
- Contribute ideas for launches, campaigns and storytelling moments that position Cox London at the forefront of collectible design.
- Manage and organise digital assets and content libraries with precision and care.

Skills and Behaviours (Essential):

- A refined visual eye with strong instinct for composition, light, texture and material.
- Demonstrable experience creating short-form video content using iPhone or comparable mobile capture devices.
- Confidence using mobile editing apps (e.g. CapCut, InShot, Adobe Express or similar) alongside professional editing software.
- Ability to move fluidly between highly produced campaign content and more immediate, authentic studio storytelling.

- Proficiency in Adobe Creative Suite (InDesign, Photoshop, Illustrator) and video editing software (Premiere Pro, Final Cut or similar).
- Ability to translate craftsmanship and process into layered, compelling visual narratives.
- Excellent attention to detail and commitment to maintaining brand consistency.
- Strong organisational skills with the ability to manage multiple projects and deadlines.
- Self-motivated, proactive and comfortable working independently and collaboratively.
- Genuine interest in art, design, interiors, fashion or craftsmanship.
- Clear written communication skills.
- Professional, discreet and aligned with a high-end luxury brand environment.

Knowledge and Experience (Desirable):

- A refined visual eye with strong instinct for composition, light, texture and material.
- Demonstrable experience creating short-form video content using iPhone or comparable mobile capture devices.
- Confidence using mobile editing apps (e.g. CapCut, InShot, Adobe Express or similar) alongside professional editing software.
- Ability to move fluidly between highly produced campaign content and more immediate, authentic studio storytelling.
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Benefits

- 31 days holiday (incl. Bank holidays)
- Paid Birthday Day off
- Bonus holiday after 1 year service
- Company Sick Pay
- Pension
- Subsidised Gym Membership
- Cycle to Work Scheme
- Employee Assistance Programme
- Employee Referral Scheme
- Employee Appreciation Programme
- Regular Socials
- Training and Development opportunities and many more