

Sales Associate - Rugs team

Reports to: Sales Manager/ Director

Location: Kings Road showroom, London (with travel to client locations in the UK as required)

Contract: Full-Time, 40 hours per week

About Christopher Farr

Over 30 years ago, artist and designer Christopher Farr set out to unite heritage textile craftsmanship with contemporary design vision. Since then, he and his business partner Matthew Bourne have maintained a dedication to quality and an uncompromising pursuit of beauty that has helped revolutionise rug design and restore rug-making to the status of fine art. Christopher Farr rugs are now a frequent sight at global art and design exhibitions, and in the homes of connoisseurs and collectors worldwide.

About the Role

We are seeking a motivated and detail-oriented Sales Associate to join our team, specialising in the sale of bespoke, made-to-order, and stock rugs. This role is ideal for someone early in their sales career who is passionate about design, craftsmanship, and building relationships within the interiors industry. You will support senior sales colleagues in managing existing client accounts, developing new business opportunities, and representing the brand at trade events. The position offers excellent opportunities to learn from industry experts and develop a career within the luxury interiors sector.

Key Responsibilities

- Support the sales team in managing and growing relationships with interior designers, architects, and hospitality clients.
- Assist with sales outreach, preparing proposals, quotations, and follow-ups.
- Maintain accurate client information and activity logs in the CRM system (Daylite or similar).
- Participate in trade shows and industry events as a brand representative.



- Collaborate with colleagues across sales, marketing, and design to deliver an exceptional client experience.
- Contribute to sales reports and internal meetings with updates on activity and progress.

Person Specification

- 1–2 years' experience in sales, customer service, or a client-facing role (preferably within design, interiors, or luxury goods).
- Excellent communication and interpersonal skills, with confidence in speaking to design professionals.
- Organised, proactive, and eager to learn.
- Passion for textiles, art, and interior design.
- Strong attention to detail and ability to manage multiple priorities.
- Comfortable working both independently and collaboratively in a small team.
- Commutable to the Kings Road showroom and able to attend client meetings across London and the UK.

Company Benefits

- 10am start with flexible working hours
- Seasonal studio lunches and away days
- Team outings to London exhibitions
- 28 days holiday including Bank Holidays (pro rata for contract length), plus closure days between Christmas and New Year

How to Apply

Please submit your CV and a short cover letter (no more than one page) explaining why you're suited to the role to dorothy@christopherfarr.co.uk by 5pm Wednesday, 19th December. No agencies or recruiters please.