

R Ō I S Ī N L A F F E R T Y

ABOUT US

Founded in 2010 by Róisín Lafferty, we are an award-winning interior design house fueled by our signature ambition to push the boundaries of what design can achieve. Our work emerges from a core belief that the spaces we occupy deeply impact our experience in the world—how we feel, how we think, and ultimately how we live. Every project we take on is an opportunity to enhance that experience for our clients, to pursue the unexpected while capturing something deeply essential about the material space and those who inhabit it.

Based in Dublin and hailing from around the world, we are a multidisciplinary team of architects and design experts. Our studio embodies a global mindset while being rooted in a local perspective. In this way we are able to merge depth and authenticity with a bold and dynamic vision, creating an inimitable portfolio of environments that evoke imagination, captivate the senses, and give our clients something new every single time.

Like a couture gown expertly draped and sewn, a moment made timeless. A monolith of marble floats, spiraling upwards through air. A portal materializes in space, a passageway to a new world.

WE ARE HIRING

MARKETING & BRAND MANAGER

We are seeking a Marketing & Brand Manager to join our growing, passionate team. This role will be integral to building and expanding our brand identity, fostering relationships with key partners, and overseeing the day-to-day management of our marketing operations with the support of a Marketing Assistant. If you are someone who thrives in a dynamic, creative environment and is eager to take ownership of your work, we want to hear from you!

KEY RESPONSIBILITIES

- Brand Marketing & Communications:

Develop and implement strategies to elevate our brand's presence in the interior design industry. You will be responsible for all marketing efforts, from social media campaigns to email newsletters and the development of the marketing strategy through to implementation;

- Website & Digital Presence:

Regularly update our website and ensure it reflects our latest projects, collaborations, and news. Oversee our digital footprint, ensuring cohesive storytelling across platforms;

- Creative Execution:

Handle the creation of design assets, including but not limited to social media posts, photography, video content, and website updates. Proficiency in Adobe Creative Suite (Photoshop, InDesign) is a must;

- Ownership & Initiative:

This is an opportunity to take full ownership of your role— manage deadlines, ensure timely submission of materials, and maintain an organized filing system for all marketing assets and documentation;

- Collaborative Leadership:

While you'll have a great deal of creative freedom, you'll also work closely with other team members to ensure all marketing and branding initiatives align with our mission and vision;

- Growth:

We believe in supporting our team's growth. This role offers the opportunity to work in a dynamic environment where you can expand your skill set and grow your career with the brand.

WHO WE'RE LOOKING FOR

- **Passion for Design:**

You must have a natural enthusiasm for design and a deep understanding of how brands communicate visually and emotionally;

- **Ownership & Initiative:**

We're looking for someone who is self-motivated, able to work independently, and proactive in finding opportunities for improvement;

- **Marketing Expertise:**

Experience in brand marketing, communications, and content management. Familiarity with managing press, handling media relationships, and creating compelling brand narratives;

- **Technical Skills:**

Strong knowledge of Adobe Photoshop, InDesign, and video editing tools. You'll be responsible for creating, editing, and uploading visual content across various channels;

- **Organizational Skills:**

A keen eye for detail, and experience with managing multiple deadlines and submissions. You will keep all marketing materials and documents neatly organized and accessible;

- **Career-Driven:**

You're someone who is looking for a long-term career in marketing and is excited by the opportunity to grow with the brand;

- **Flexible Working Location:**

Our primary studio location is Dublin, Ireland. For the right candidate we are open to a flexible working arrangement. Details of such an arrangement to be agreed and with some travel to the office a requirement. A valid driver's license would be appreciated for occasional site visits and meetings;

- **Adaptability & Resilience:**

The fast-paced nature of our industry means that priorities can shift quickly. You must be comfortable working under pressure and remain focused on delivering high-quality work in a timely manner. Flexibility in working hours is essential to meet deadlines and project demands. The ability to stay organized, keep a positive mindset, and deliver results under tight timelines will be key to your success in this role.

WHY JOIN US

As we continue to grow, you will have the opportunity to shape the future of our brand and evolve within the company while enjoying the creative freedom to take ownership of marketing initiatives and execute them in line with your vision. You'll be part of a dynamic and ambitious team, surrounded by talented designers and architects who share a passion for design excellence

We offer competitive remuneration for the ideal candidate. All applications will be dealt with in the strictest confidence.

If you're ready to make a lasting impact on a brand that is continuously pushing the boundaries of design, apply now to join our award-winning team. We look forward to seeing how you can contribute to our vision.

For more information, please visit our website at www.roisinlafferty.com

Please send your application with subject "Marketing & Brand Manager" to info@roisinlafferty.com

Application deadline: Friday 30th May 2025.