

Freelance Social Media Content Creator Required for Leading Interior Designer

Rita Konig has worked as an interior designer for over 20 years. With offices in both the UK and in the USA, Rita is regularly included within Architectural Digest's annual AD100 as well as ELLE Decor's prestigious A-List, both of which recognise Rita as one of the best in global design talent.

With multiple license deals, a product line fast approaching in 2026 and two new books on the horizon, we are looking for a freelance social media wizard with a flair for creating scroll-stopping content, to take hold of our Social Media, as soon as possible.

You'll be responsible for brainstorming, creating and editing engaging content, (videos, images, graphics and captions) that resonates with our target audience. Your goal is to boost engagement, build brand awareness, connect our social media with our partners and driving traffic and link social media to our website and shop.

As well as the key skills required in video, photography, editing and platform trends, we are looking for a freelance candidate with:

- Proven experience as a content creator or similar role (a strong portfolio is a must!).
- Proficiency in video editing software and graphic design tools.
- Deep understanding of different social media platforms (Instagram, TikTok, LinkedIn, etc.) and their best practices.
- Excellent communication and writing skills.
- A creative mindset and the ability to work independently in a fast-paced environment.

***Applications to Lucy Marsham lucy@ritakonig.com by 18th January 2026.
Applications should include a short reel showcasing your work – the more interiors specific the better!***