



PR & Marketing Manager

Overview

We are looking for a PR & Marketing Manager to support the PR, communication and marketing activities of our luxury brand. This role requires far more than marketing expertise; we are looking for an individual with genuine personality, cultural awareness, taste, and a natural understanding of the luxury, design, hospitality, and lifestyle sectors.

The ideal candidate will be highly organised, creative, visually minded, and confident in building meaningful relationships with international media, industry partners, and creative professionals. The successful candidate will support the day-to-day PR and marketing activities of the business, helping to ensure that all communications, content, events, and marketing materials reflect the quality, style, and luxury positioning of the brand.

Key Responsibilities

Public Relations & Media Relations

- Develop and maintain strong relationships with UK and international media, journalists, editors, and publishers.
- Coordinate press coverage opportunities, interviews, features, and editorial collaborations.
- Prepare and distribute press releases, media kits, editorial content, and communication materials.

Marketing & Brand Communications

- Support the development and implementation of marketing and communication strategies for international luxury projects and product collections.
- Ensure brand consistency across all communication channels and materials.
- Create and maintain company presentations, marketing documents, and sales support materials (catalogues, books).
- Assist in the development of brand storytelling and content strategies.

Digital Marketing & Social Media

- Manage and grow the company's Instagram presence, ensuring high-quality, engaging, and brand-aligned content.
- Coordinate digital content across websites, social media channels, newsletters, and communication platforms.
- Create, manage, and distribute newsletters through Mailchimp.
- Assist with content creation, copywriting, and visual storytelling initiatives.

Print Advertising & Editorial Coordination

- Coordinate print advertising campaigns and manage artwork delivery, deadlines, approvals, and publication schedules.
- Liaise with editorial and advertising teams to maximise brand visibility and impact.



Events & Partnerships

- Support the planning and execution of company events, product launches, and participation in London Design Week.

Internal Collaboration

- Work closely with the design and sales teams across multiple ongoing projects.
- Maintain communication archives, marketing assets, and internal documentation.

Candidate Profile

The successful candidate will possess:

- An engaging personality with excellent interpersonal skills.
- A clear understanding of the brand aesthetic and design principle, an understanding of luxury brands, design, hospitality, and lifestyle sectors.
- Excellent written and verbal communication skills.
- Proven experience in PR, marketing, communications, or brand management.
- Experience managing Instagram and social media content.
- Advanced skills in Adobe Photoshop and Adobe InDesign.
- Strong organisational skills and the ability to manage multiple projects simultaneously while maintaining exceptional attention to detail.
- A proactive, resourceful, and solutions-oriented approach.
- Confidence working within a fast-paced international environment.

Preferred Background

- Experience within luxury design, interiors, hospitality, architecture, lifestyle, fashion, or premium consumer brands.
- Understanding of both digital and traditional communication channels.
- International experience and cultural awareness.

Additional Information

Start Date: ASAP

Location: Paolo Moschino Showroom, 8–14 Holbein Place, London SW1W 8NL

Working Pattern: Full-time, in-person role

Send your CV and Cover Letter to marketing@paolomoschino.com.