

# CHRISTIAN BENSE

**Job Title:** Social Media & Content Creator Manager (Part-Time, 2 Days per Week)

**Location:** Based in our London studio, with a mix of on-site travel for content capture.

**Hours:** 9:30 AM - 6:00 PM

**Salary:** Competitive, depending on experience.

## ABOUT THE ROLE:

Christian Bense, a London based high-end interior design studio, is seeking a Social Media & Content Creator Manager to elevate its digital presence and storytelling.

Working closely with Christian, this role is ideal for a creative, hands-on individual who can shape and execute a cohesive social media strategy while capturing the essence of the studio's work through engaging, design-led content.

You will take ownership of the studio's social media and content output - from strategy through to execution, helping to define and grow Christian Bense's digital voice across platforms.

This is a highly creative and proactive role, combining content creation, filming, editing, and editorial storytelling, with a strong focus on showcasing the studio's projects, process, and success.

This is a part-time role (2 days per week) with flexibility, suited to someone who thrives in a collaborative, visually driven environment.

## KEY RESPONSABILITIES:

### Social Media Strategy & Management

- Develop and implement a clear, elevated social media strategy aligned with the studio's brand and growth goals.
- Manage key platforms (primarily Instagram, with potential expansion to LinkedIn and others).
- Plan and maintain a content calendar to ensure consistency and quality.
- Monitor trends within design, interiors, and luxury lifestyle to keep content relevant and engaging.

### Content Creation & Direction

- Capture and create high quality content across projects, site visits and studio moments.
- Film and edit video content (Reels, short-form, behind the scenes, process led storytelling)

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Christian Bense Limited is a company registered in England & Wales. Company number 12452329

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- Work closely with Christian to ensure all content aligns with his creative direction and brand aesthetic.
- Identify opportunities for organic, in the moment content as well as more polished outputs.

## **Brand Storytelling & Editorial**

- Write thoughtful, well-crafted LinkedIn articles and posts that showcase the studio's work, success and perspective.
- Help position Christian Bense as a leading voice within the interior design industry.
- Maintain a consistent tone of voice across all written and visual content.

## **Collaboration**

- Work alongside external photographers, videographers and collaborators where required.
- Support the wider brand direction and marketing initiatives of the studio.

## **ABOUT YOU:**

- Proven experience in social media management and content creation (ideally within interiors, design or luxury sectors).
- Strong visual eye and understanding of design, composition and aesthetics.
- Confident in filming and editing content (particularly for Instagram and short-form video).
- Excellent writing skills, with the ability to craft engaging and polished editorial content.
- A proactive, self-starting mindset - someone who can both strategise and execute.
- Strong understanding of Instagram and emerging social trends.
- London based, with flexibility to attend site visits and studio days.

## **Why Join**

This is an opportunity to work closely with an established and growing interior designer, shaping the digital identity of the studio and playing a key role in how its work is presented to the world.

**To apply**, please send your CV and a short cover note to [studio@christianbense.com](mailto:studio@christianbense.com). We look forward to hearing from you.

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